

FIG. 1

200

McCOLLINS Using Teradata CRM 4.0.1 - Connected To TDEY40 - [Pattern Detection: 1]

File Edit View Options Window Help

Main Chart

Customer Level: Household Measure: Number of Customers

Focal Product

Product Level: Category Time Interval: Day

Date Type: Fixed From: 04/30/2001 To: 04/30/2001

Analysis Product

Product Level: Category Days In Interval: 1

Relative To Focal Product Purchase Date

Starting Intervals: 0 Before Ending Intervals: 0 After

Selection Criteria

Relat: Open Pattern Detection

202

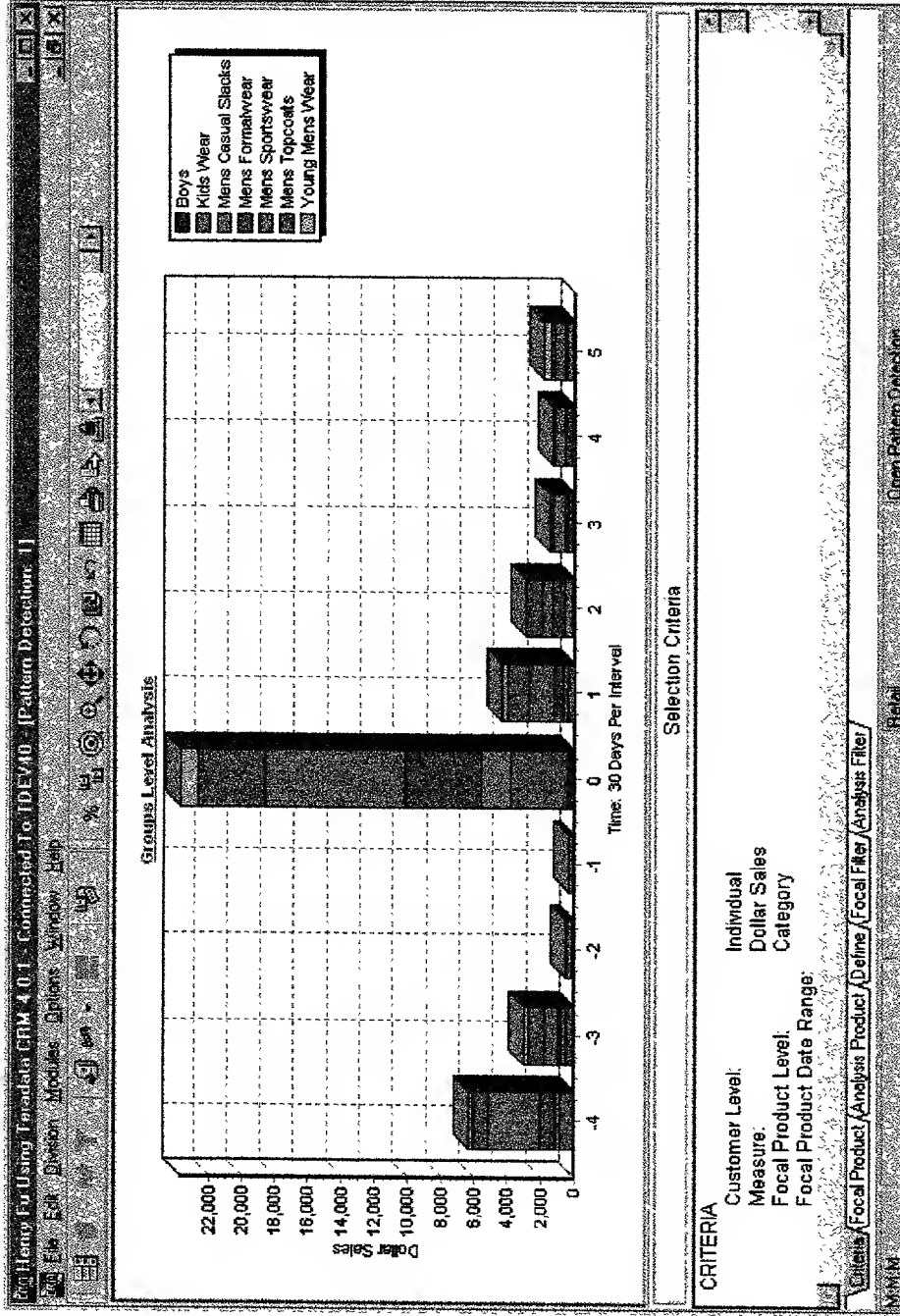
204

208

206

FIG. 2

300



304

302

FIG. 3

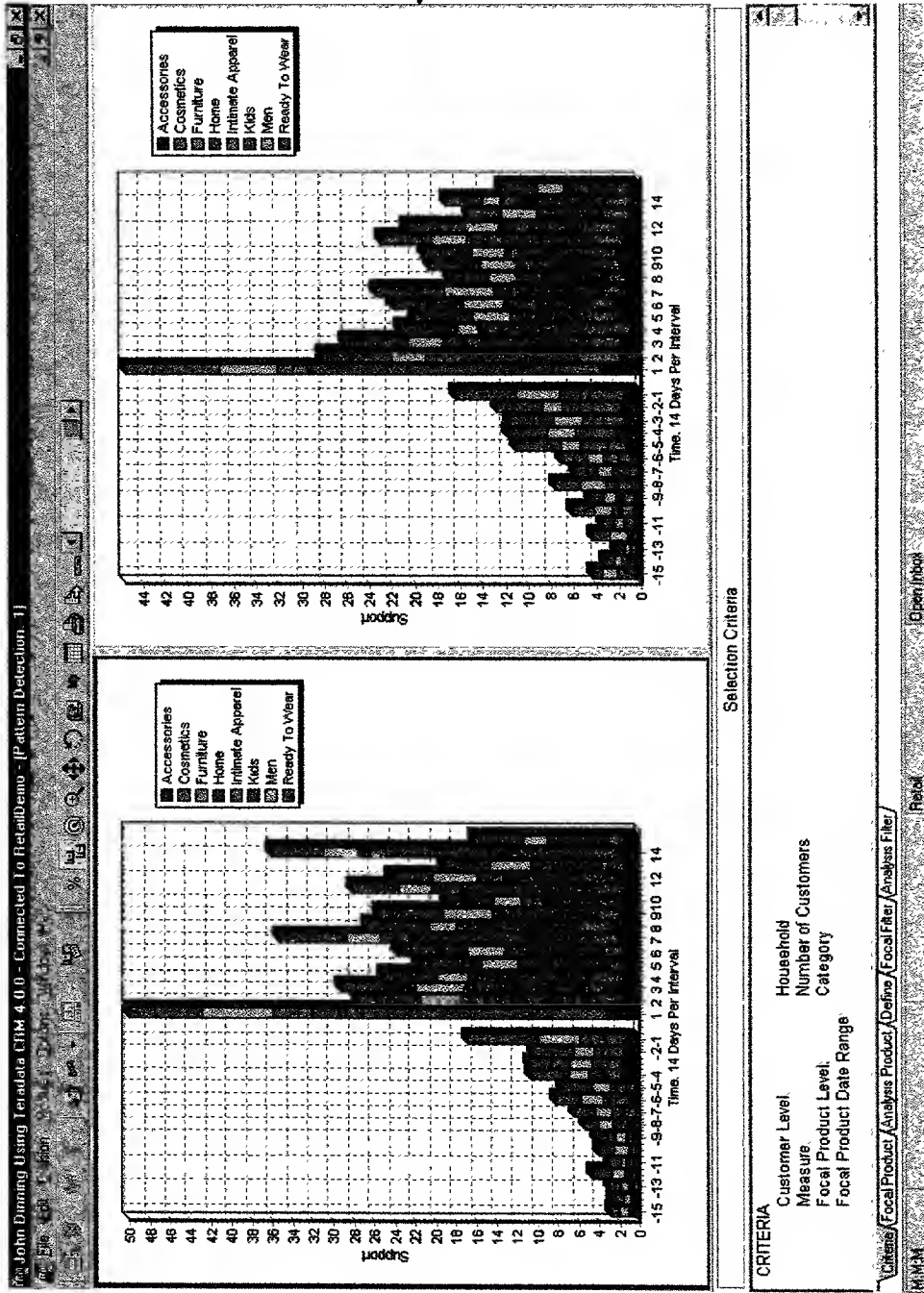
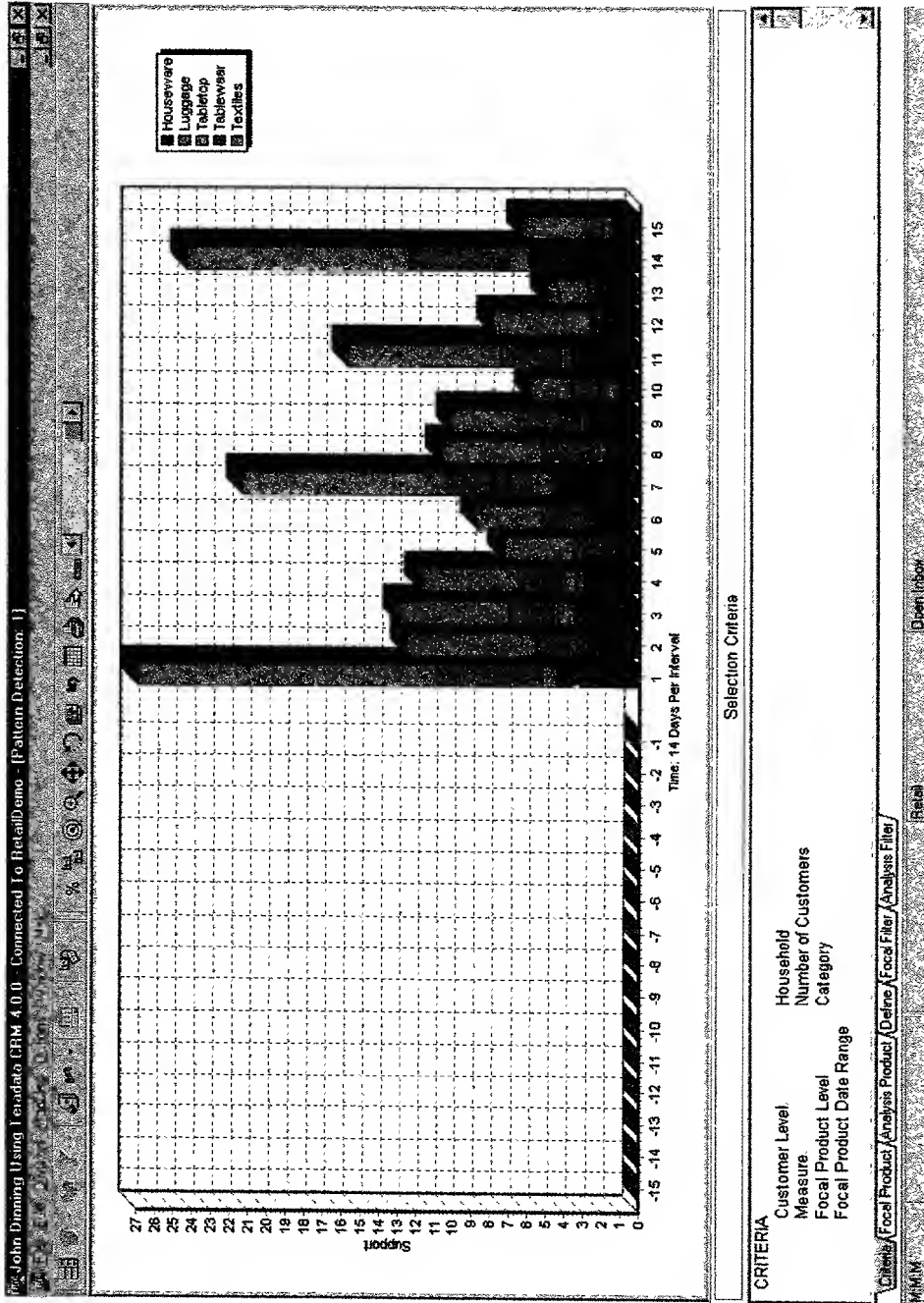


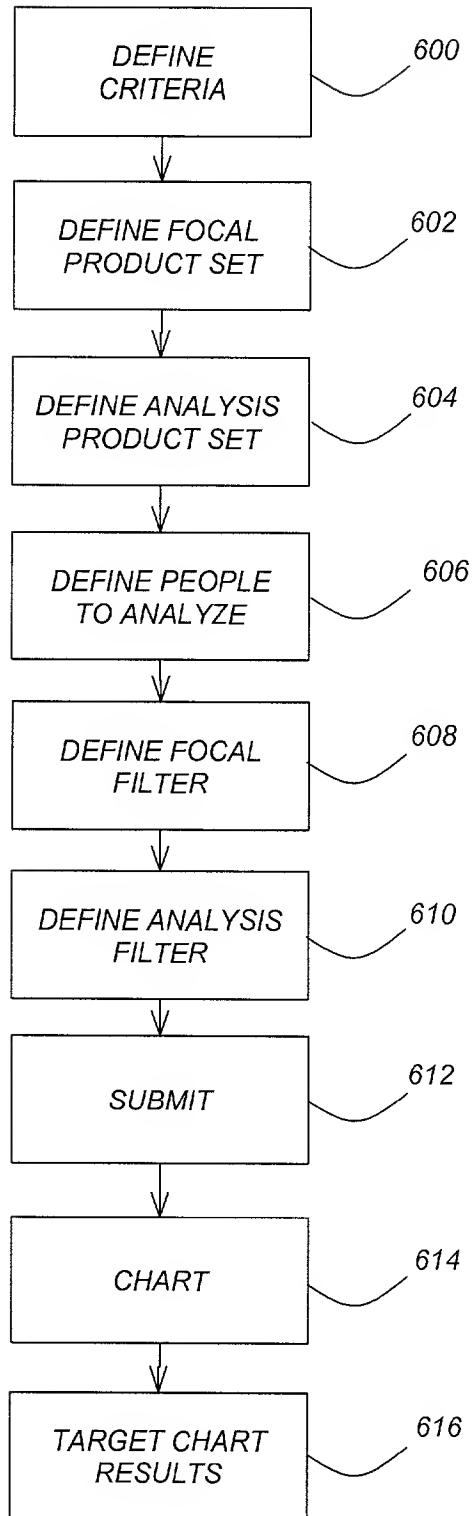
FIG. 4

FIG. 5



500

FIG. 5



**FIG. 6**